



NEWS RELEASE

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Space Needle To Celebrate Diamond Anniversary In High Style

Contest winners to help paint the landmark in its original 1962 color
as part of year-long 60th anniversary celebration

SEATTLE | Monday, April 11, 2022 – The Space Needle, one of the most recognizable landmarks in the world, is celebrating its 60th anniversary. Built for the 1962 World’s Fair, the treasured Seattle icon has attracted over 60 million visitors from around the world, creating countless memories while showing off the beauty of the Pacific Northwest. To celebrate 60 years, the tower’s sloped roof will be painted its original color, Galaxy Gold, and five grand prize winners will be selected to make the ultimate Space Needle memory: putting on a harness, grabbing a roller, and painting the roof nearly 600 feet above Seattle.

Submissions for the *Celebrating 60 Contest* are being accepted at spaceneedle.com/60 for people to share their Space Needle memories from over the past 60 years. Five people will be selected to join in painting the sloped roof of the Space Needle on April 21, 2022. In addition to the five grand prize winners, other prizes – including Space Needle tickets, VIP packages to [The Loupe Lounge](#) at the Space Needle, [Chihuly Garden and Glass](#) admission, and passes to [Seattle International Film Festival](#) – will be awarded for a total of 60 winners. Submissions for the contest must be received by Sunday, April 17.

“Getting a chance to paint the roof of the Space Needle is truly a once-in-a-lifetime opportunity,” said Karen Olson, Chief Operating Officer and Chief Marketing Officer at the Space Needle. “Seattleites have come to love the original Galaxy Gold color atop the Space Needle when we mark a big anniversary, and we’re thrilled to show off the special paint job to the world for the next 12 months as we celebrate 60 years of defining the Seattle skyline.”

Over the past 60 years, the Space Needle has evolved into the building it is today. To reinvest in the guest experience, the Space Needle underwent a \$100M renovation in September 2017. The goal was to infuse technology, timeless design, and push the boundaries of what’s possible. Through the vision of renowned design firm [Olson Kundig](#), the Space Needle installed the world’s first and only rotating glass floor, revealing never-seen-before downward views of the structure. Just above it, the Observation Deck was transformed with 11-foot tall floor-to-sky glass panels that lean out over Seattle for visitors to get the best uninhibited 360-degree view. Sleek, canted glass benches called Skyrisers are affixed to alternating glass barriers. The Skyrisers allow guests to lean out over the city below for a perfect,

breathtaking Seattle selfie. This innovative design by Olson Kundig recently won top honors with the 2022 National Architecture Honor Award from the American Institute of Architects.

“At 60 years, we believe the Space Needle is younger than ever with our recently completed ‘Spacelift’. If you haven’t been to the Space Needle since we completed the renovation, you haven’t been at all,” said Ron Severt, President & CEO at the Space Needle. “We’ve transformed to become a must-see and a must-do for visitors from around the world. We see the next 60 years as a challenge to continually push the boundary for what’s possible with technology and innovation to enhance the guest experience.”

The Space Needle opened as the centerpiece of the Century 21 Exposition, Seattle’s Worlds Fair, on April 21, 1962. The dynamic 74-acre Seattle Center campus, the legacy of the expo grounds, has transformed over the years to respond to, reflect, and represent the region’s ever-broadening community. Seattle Center will be hosting several opportunities for public participation as part of its 60th anniversary festivities, including a kick-off celebration on April 21 at 10:30 AM at the Seattle Center Armory Food & Event Hall mainstage, a scavenger hunt, contests, and Golden Ticket giveaways. For more information, visit seattlecenter.com/connect/60th-anniversary.

Painting the Space Needle in Galaxy Gold will kick off a year-long celebration commemorating 60 years since the space-age Century 21 Exposition. For the latest happenings at the Space Needle, visit spaceneedle.com/60.

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About the Space Needle

Built as the centerpiece and inspiration for the 1962 Seattle World’s Fair, the Space Needle has since become a part of the Seattle experience and the globally-recognized icon for the city. The Space Needle’s recent \$100 million renovation added more than 176 tons of glass to the structure offering unparalleled views of Seattle, and houses The Loupe — the world’s first revolving glass floor. Open year-round, the Space Needle hosts more than a million visitors per year. For more information visit: spaceneedle.com/press.

Contact:

Maren McKay, Public Relations
MarenM@spaceneedle.com
Desk: (206) 905-2184
Cell: (617) 470-8118